

Being Human Café

What is a Being Human Café?

A Being Human Café is a really simple and fun way to get involved in the festival. It takes some of the key features of the Being Human festival, such as sharing fantastic humanities research with communities across the UK, and adds a cup of tea and possibly even some cake.

This series of festival programming will take place across the country and all you will need to put on a café is an intended audience, a researcher, a community space (which can be online) and some tea.

Below you will find a step by step guide on how to bring a Being Human Café to the boil (this is the only tea-based pun in the guide, we promise).



Why should I do it?

This guide will allow you to arrange a small gathering for some reviving tea and stimulating conversation. If you have a busy schedule or are new to public engagement, then putting on a Being Human Café can be a great and simple way to get involved in the festival.

We also hope taking part will be fun and rewarding as it offers the opportunity to share your work with new and diverse audiences!

In general, by being part of the festival you are helping to make sure access to research continues to thrive and grow, as well as raising awareness about why the humanities are so important to our everyday lives.

Being social at a distance

Like everyone, we are monitoring the current situation closely and thinking about what types of events we might be able to hold in the autumn. A Being Human Café could be a simple way to put on an event with less time than you would normally like for prep, if and when social distancing measures are lifted and cafés reopen. There is also the possibility of conducting a café online.

Now more than ever we need the wisdom, creativity and understanding that the humanities bring. Putting together a café that factors in social distancing could be a great way to share your research with the public and help us all stay connected.

Step by step guide

1 Format

A Being Human Café should present research in an accessible, interactive and engaging way that allows for fruitful two-way conversations between you and attendees.

How you communicate your research is up to you. Some possible options could be:

- Craft activities such as knitting, sewing, zines, etc.
- An element of performance such as a poetry recital or some music.
- Fun and accessible quizzes or games such as humanities-based bingo.
- Engaging flash talks with opportunities for participatory conversations about the content.

As you can see, there are several different directions you could take your Being Human Café. Try to get the balance right between finding a fun and creative format and one that is practically and financially viable.

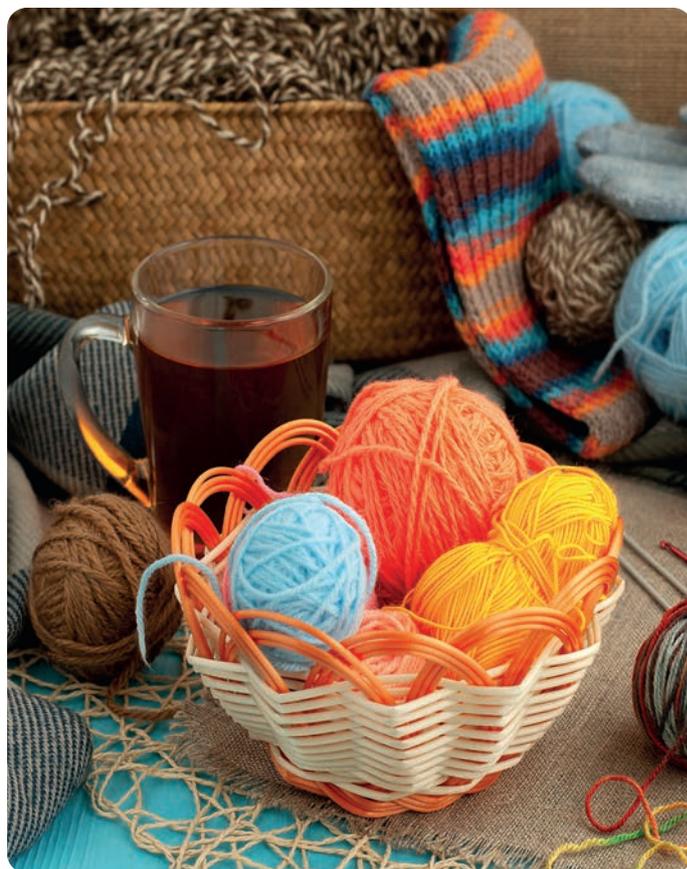
Being social at a distance

If you are putting together an online event think about:

- **How can you package your event?** Can you email bingo sheets and craft patterns in advance? Let people know what to expect - online meet-ups can be intimidating!
- **What will people have at home?** Can you ask attendees to bring knitting needles or zine materials? Attendees shouldn't feel pressure to buy things, so think small.
- **Who will have the skill set and equipment to take part?** Try and make the tech as easy and straight-forward as possible.

Digital platforms will not be suitable for all audiences and we need to think about how we can reach different communities.

Perhaps balcony tea parties or telephone tea breaks - it's time to get creative!



2 Audience

Move beyond a general idea of the 'public' to think about specific groups and communities you wish to attract to your Being Human Café.

Place your intended audience at the centre of your decision-making process so that you produce an event that is specifically tailored to their interests and needs.

Find a 'hook' that will entice your audience and will connect your research to their everyday lives. This year's festival theme is 'New Worlds' which provides many different angles and opportunities to explore issues that impact society.

3 Partners

Partners can bring to a project creative ideas, insights and access to non-specialist audiences. Potential partners for a Being Human Café could be, but are not limited to:

- A performer or artist who will help create the event and be an active part of its delivery.
- A venue that is providing a space to host the event and perhaps artefacts, objects etc. to explore.
- A local community group, such as a charity, who will help shape and facilitate the event.

Whoever you partner with, it is important that you make the experience mutually beneficial so that both sides feel it has been rewarding and useful.

4 Venue

This year in-person events, if possible, are likely to be small. It will be important to work closely with your venue to see what's possible and safe.

A café is obviously a good option, but all you really need is a space that is off-campus, serves beverages and is popular with your intended audience.

Some possible options could be:

- Local community centres and libraries,
- Museums and galleries,
- Theatres and arts centres,
- Learning spaces in heritage sites.

Venues can help strike the right tone for your event, signalling to audiences what to expect. For example, a well-used community centre suggests it will be an informal and friendly event.

Being social at a distance

Online platforms allow us to meet up in a digital space. Each platform has pros and cons (security, capabilities, costs, etc.) Do your research and check which one your organisation recommends.

Choose a platform that allows for two-way conversations, perhaps via:

- A chat messaging function,
- Virtual break-out rooms,
- A hand-raising system,
- Online polls.

Speak with your partners about what methods they think will be best for your audience and do a test run with friends.



5 Logistics

Now that you have an idea for your café, you need to think about the logistics. Ask yourself questions like:

- How long can my intended audience spare to attend?
- What time of day would work best for them?
- What size group can I manage and will also make people feel comfortable to contribute?

As always, think about what would work best with your intended audience's lifestyle. Perhaps its a weekend family-friendly event or an evening gathering, for a couple of hours or just 30 minutes.

6 Accessibility and inclusivity

Although your event will have a specific intended audience, this will still include a wide and diverse range of people who should feel welcome and able to attend.

Consider issues of accessibility for those with access needs. For example, choose a quiet space for your gathering so that background noise doesn't disturb those with hearing difficulties.

Think about whether anything in your content and messaging could feel exclusive or off-putting for potential attendees. Make sure you are inclusive not only in words, but in your actions and decisions, e.g. ensure you have a diverse range of speakers and performers at your event.



7 Consumables

Hopefully there will be tea at your café, so think about:

- Your venue's ability to support catering,
- Health and safety with hot drinks,
- Hygiene standards,
- Asking your attendees for their allergies in advance,
- Displaying ingredients lists on the day.

If you need advice on catering speak with your organisation's events team or your venue.

Being social at a distance

If hosting a café where you can't share a pot of tea, suggest attendees join in with their own beverages.

This could help people feel comfortable and part of a communal activity, even if they do not share a physical space.

Count me in! How do I apply?

Now that you are raring to go, visit the Being Human website where you will find a short document on festival criteria and a simple application form. Applications will be reviewed on a rolling basis up until the 1st September.